

TO BE

PERSONALITY

TO BECOME



Three steps in 60' 1. Start solo and silent with your own template. 10'

2. Discuss in duos and share your thoughts, connect and collect. 20' 3. Share insights in full ensemble and make connections with the other cues. 30'

This is about ideas, information, opening up, sensing and collecting data from many sources.

to open  to sense
to explore  to create

And the driving force of creativity, exploration and creation based on the input from other cues.

to listen  to understand

Empathy is the people-centred cue to see with the eyes of your stakeholders in their context and environment. Empathise and search for insights that matter. The two sides are listening and understanding.

to be  to become

The cue to work from the heart of your organisation. Work from your why and brand values to the holding space you provide for your stakeholders. That's why this cue has two sides: to be and to become.

to show  to do

The cue to visualise your decisions in the way that everyone has a 'lead sheet' of how to operate. The two sides of this cue are to show and to do. This means you need to have a vision and clear instructions on how to reach this.

to learn  to change

The cue to decide how to work together in which constellations and when to do what. The two sides of this cue are to learn and to change. Together with Jammin', this is the realisation duo.

to deliver  to live

The cue to getting it all together under the given circumstances based on the other cues. The two sides of this cue are to deliver and to live. There is a time when you have to deliver and to make iterations based on all the other cues.