

# STRATEGY JAM

||:music thinking:||

JAMMIN'

How might we be more creative?

EMPATHY

How might we genuinely be more people-centric?

PERSONALITY

Who are we as individuals and as organisation?

SCORE

What is the best way to visualise our guiding principles?

AGILITY

How might we operate a transformative business?

REMIX

How might we perform consistently and surprisingly?

**Pick one of the six cue questions and add:**

**Industry:**

**Department:**

**New Challenge:**

1. Put the cue card, that belongs to the question, in the middle of the table.
2. Sort out the inspiration cards that have the cue highlighted.  
Put the other inspiration cards aside.
3. Everybody picks one of the remaining inspiration cards and explores it for a few minutes.
4. One person starts by putting his/her card on the table and explains how this card connects to the question. Write on post-its:

 How this card connects to the question

 Spontaneous new ideas that arise

 New questions that come up

5. Repeat the previous step by connecting the inspiration cards to each other.  
It may look like a mindmap or domino;).

